

**canna
trade**

**THE
HEMP
FAIR**

CannaTrade 2024 Exhibitor Information



Zurich, Halle 622 | 24 – 26 May 2024
cannatrade.ch

Facts & Figures

CannaTrade is the **eldest international cannabis expo**, for Business Visitors and end Consumers, organized in Europe. Since 2001, that cannabis expo stands out due to **quality and professionalism**.

	Figures on CannaTrade 2023	Expected for CannaTrade 2024
Exhibitors	200	200
Stalls	150	150
Space	7,500 m ²	7,500 m ²
Visitors	10,000	12,000
Business Visitors	1,000	1,200

Categories

CannaTrade would like to inform on **the amazing variety of the hemp plant**, so the exhibition is classified into the following different categories:

Grow	All about Growing and Harvesting of Plants
Plants	Seeds, Plants and Genetics
Vape	E-Liquids, E-Cigarettes, Vaporizer
CBD	Flowers, Oil, Liquids, Crystals, Cosmetics
Services	Laboratory, Logistics, Consulting
Paraphernalia	Bongs, Pipes, Tobacco and Papers
Nature	Fashion and Textiles, Building Materials, Beauty Care
Food	Food Stuff & Drinks
Medicine	Information about Cannabis as Medicine
Media	Books, Magazines, Speeches and Discussions on Cannabis
Institutes	Clubs, Associations and Platforms introduce themselves
Art	Cannabis and Art

b2b Special

By means like the **CB Lounge** (Cannabis Business Lounge, since 2010) and the **online b2b-area** (introduced in 2019), CannaTrade sets the benchmark and shows thereby that participation in this expo is a “must do” and means also the guarantee for its exhibitors and sponsors to make a prosperous business and to hit a target.



End Consumers

Consumers, predominantly staying in Swiss, visit the CannaTrade to explore or rediscover new and proven products or technologies as well as buds and co, but also to taste the delicious food stuff available at the Hemp Food Festival of CannaTrade, to listen to some or maybe all of the various interesting speeches and, last but not least, to enjoy that **unique and wonderful atmosphere** of the eldest European cannabis expo on **7,500m² exhibition area** - with Chill-Out-Area, Music Program, Joint-Roll-Contest, CannaSwissCup Awardshow and many more highlights.

Registration for CannaTrade 2024

CannaTrade 2024 will again take place in Zurich! The venue Halle 622 in Zürich-Oerlikon is situated between the airport and Zurich central train station and provides the perfect conditions for this hemp fair with its spacious and covered outdoor area.

Become an Exhibitor

We are happy to take your reservation for CannaTrade 2024. Find the free booths on the hall plan and send us your desired booth via registration link or by E-Mail.

→ www.cannatrade.ch/en/exhibitors/hallplan

Prices stand space

Row Booth	CHF 195.- / m ²
Corner Booth	CHF 215.- / m ²
Head Booth	CHF 230.- / m ²
Isle Booth	CHF 250.- / m ²

plus 8.1% VAT, power and additional stand system* and promotion

* Stand system: You can bring your own stand system, or you can book the standard stand system including walls, carpet, light and a sign for CHF 85/m².

Start-Up-Zone

CannaTrade promotes new, innovative companies with affordable booth spaces. Find all free startup spaces on the hall plan → Gallery and send us your desired stand via registration link or by eMail.



Become a sponsor

CannaTrade provides some exciting opportunities to present your company, brand or product to an interested B2B and/or B2C audience.

→ Get in contact with us!

Become Sub-Exhibitor

Become a sub-exhibitor for one of the official exhibitors for only CHF 190. Please see here for the Exhibitors' List for the upcoming CannaTrade. To register, the main exhibitor has to invite you to be a sub-exhibitor via their My CannaTrade Account. Afterwards you will receive further instructions by email.

We, on behalf of team CannaTrade, are looking forward to welcoming you as exhibitors and sponsors of CannaTrade 2024!

→ Please find all information on www.cannatrade.ch

Legal rights

In Swiss, we have special requirements for **CBD products** as well as for cannabis as medicine and food stuff. Incorrect declarations or unauthorized products will certainly be confiscated by police controls. You might be punished with a fine or have even to leave the stand. To avoid any problems please check your products in advance concerning the compatibility with the Swiss Law. For detailed information follow here: www.bag.admin.ch

Smoke and Vape

Inside the hall it will be not allowed to smoke and as well not to vape. For smoking there is a big outdoor area, as well with stand possibilities.





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